

**6th Annual Fiber on the Foot
Natural Fiber Producer's
Livestock Show & Festival**
May 3, 2008 9:00 am – 5pm & May 4, 2008 9am – 4pm
Tehama District Fair Grounds, Red Bluff CA



In our sixth year, 2008 brings change to **Fiber on the Foot – Celebrating Alpacas**.
We are changing to a multi species natural fiber event.
We are now, ***Fiber on the Foot, Natural Fiber Producer's Livestock Show and Festival.***

All fiber producers and their breeding or fiber livestock are welcome to participate. 2008 brings the addition of fiber classes and fiber competitions to our Festival. We are also adding more food booths, vendors and music throughout the weekend.

Fiber on the Foot's new fee structure for vendors, food vendors, alpaca barn and wool barn will be:

Additional Advertising space is available see "Program Advertising" list below.

Vendors

\$100 10x10 space, shelter is self provided; Placement is at management's discretion.
(Livestock are not allowed in vendor area)

Food Vendors space

\$50 includes one business card ad in program. Vendors provide their own insurance, cover and cooking facility, required health certificate plus 15% of sales go to TDFG.
Food Vendors must offer at least one "Taste of Tehama" dish or food items, such as catfish, local beef, lamb, boar goat, or other food items produced in Tehama, and North State counties.

Alpaca and Wool Barns

Barn Guidelines:

- * **Livestock owners are responsible for providing their own Bio-Security.**
- ** **A \$50 fee will be assessed for all pen spaces reserved then left empty.
(Empty pens are "holes" in the show and detrimental to all participants.)**
- *** **In order to maintain the value integrity of natural fiber products, all ready made items will be priced at full manufactures suggested retail value.**
- **** **Working/Guardian Dogs for sale will be placed in secure kennels, pens in the designated dog row in the barns. This will be the East row in both barns. They require a full pen reservation.**
- ***** **Barn Floors are concrete. Owners are responsible for providing own bedding and clean up of pens.**

Fiber on the Foot Barn Fees

Fees include Saturday and Sunday

One pen, includes business card sized ad in program, website listing - \$160

NOW just \$150

Two pens, includes 1/3 page farm profile in program, website listing \$210

NOW just \$200

Three pens and 1/3 page farm profile and 1/3page ad space and website listing - \$260

NOW just \$250 (Multiple farms can not share the three pen package)

ATTENTION! ATTENTION! ATTENTION!

WE HAVE A NO FRILLS OFFER FOR THE LOW BUDGET MINDED.

YOU GET: NO BELLS AND WHISTLES, JUST ONE (1) PEN.

YOU CAN GET 1 PEN, ONLY, FOR \$100.00.

That means 1 pen with *nothing included*.

No advertisement, no business card ad in the program, no mention on the website.

This offer is good till April 1st.

So if you would like to join in the Fiber on the Foot fun sign up for:

“ no frills ” .

- * **Farm profiles** are a short interesting story for the reader about your farm. This space can not be used for advertising. Additional advertising space is available for purchase.
- ** **Pens** may be used as farm store or livestock pens in the barns.

Reservation Form

Number and Type of Pens Needed (Maximum of 3 pens):

Name: _____ **Farm Name:** _____

Address: _____

E-mail: _____

Phone: _____

I will participate (check one) ___Both days ___Saturday only ___Sunday only
Pen/s will be used for: ___Livestock ___Farm Display ___Farm Products store

Note:

For multiple pens, please indicate your desired layout by marking through the lines that you will not need as fencing on the diagram below.

For example:

If you want a display booth between two animal pens, you would mark out the bottom line of the middle box since you want the front of the display booth to be open.



Additional pens may be available, on a first come, first served basis, depending on the number of participating farms. Please state here, the number and types of additional pens desired _____.

NOTE: This is not a guarantee of additional pens.

Animals:

Please indicate below what animals you intend to bring.

Livestock I am bringing: _____ **Species** _____ **Quantity** _____
I require RV Parking @\$15 per night _____

There will be a **non-sanctioned** fiber competition “on the foot”, consisting of one class of Suri alpaca and two classes of Huacaya alpacas **to educate the public** about alpaca fiber characteristics. Huacayas may be divided by light and dark there will be appropriate wool shows “on the foot”, based on registrations.

We will request that each farm plan to show no more than one animal in each class.

Shearing will be demonstrated in both barns throughout the day for sheep and alpacas (help us find a wool shearer). There will be a charge of \$30 for each alpaca that you want shorn at the event (show cut \$35). Sheep shearing fees will be determined.

Sign up here to reserve shearing:

Type	Total Number	Number to be Shorn	Show cut
Huacaya			
Suri			
Sheep			
Goats			

Demonstrations and Presentations:

The success of our event depends on cooperation of participating farms. This includes performing demonstrations and presentations. Please indicate below, which demonstrations/presentations you would like to teach or assist in:

Classes to be taught:

(Students will be charged a fee)

- Shearing
- Weaving
- Spinning
- Felting
- Needle Felting
- Knitting
- Crochet

Competitions to be organized:

- Varied Spinning competitions
- Fiber to Fashion team competition
- Shearing competition

Talks and presentations:

- 4-H Alpaca
- Alpaca Husbandry/veterinary issues
- Click and Reward Training
- Business Considerations
- Mill processing your fiber
- Skirting
- Other (Please Specify) _____

Event Support:

Event support is critical if we want **Fiber on the Foot** to continue as a means of growing our natural fiber community and increasing the marketplace for our fiber and finished products. It is important that people step up and take responsibility for ensuring the continued success and viability of the event.

I will work on:

- ___ Event advertising
- ___ Selling Program Advertising
- ___ Barn Layout
- ___ Facility Set-Up (*Note*: Fairgrounds will set up panels)
- ___ Ring Steward
- ___ Announcing
- ___ Maintaining materials in Education Booth
- ___ Sound system
- ___ Round-Up Parade (Saturday, April 21, 2007) (local farms near Red Bluff)

Farm Profile:

Each 2 and 3 pens space paid participating farm is entitled to a 1/3 page farm profile in the event program. You can talk about your farm, how and why you decided to raise fiber producing livestock, your farm philosophy, your animals, your breeding program, etc. **Farm Profile due February 28, 2008.**

Program Articles:

We are also in need of Fiber and Fiber livestock related articles for the program. If you have had successes or trials that could serve to entertain or educate other breeders or the public, please write it down and submit it. We will be calling for articles at the same time that I ask for farm profiles.

Articles due by February 28, 2008.

Program Advertising:

Participating and **non-participating farms** can also place advertising in the event program.

Prices are as follows:

If you wish to place an ad, please check the ad size and include payment with this form.

Deadline for ad payment is February 14, 2008.

Ad copy should be in JPEG, Publisher or clean, camera ready format.

Deadline for ad copy is February 14, 2008.

Ad copy can be e-mailed to ibfuller@tco.net

FotF participating Farms and Vendors

___ Business Card	\$15
___ 1/4 Page	\$30
___ 1/2 Page	\$60
___ Full Page	\$100
___ Cover	\$125

Non participating farms, businesses and vendors

\$20
\$35
\$65
\$110
\$140 (<i>Inside Front, Inside/Outside Back</i>)

Please Note:

We are asking the public to visit us between 9 am and 5 pm on Saturday and 9 to 4 Sunday. Your decision to participate signals your intent, absent unforeseen circumstances, to remain at the event until the end of the day.

Mail this form, with a check for pens plus the advertising fee and your ad to:

**Sandi Ridge
c/o Shady Ridge Alpacas
1560 Hwy 99W
Orland, CA 95963**

**Please make checks payable to: Fiber on the Foot
Reservation and ad payment are due by April 20, 2008.
This fee is non-refundable after February April 20, 2008.**

For questions, please call event co-coordinator: Irene Fuller
Hm: 530-529-3298, Wk: 530-527-5180, Cell: 530-200-5987 Email: heartfelt7@att.net
Or
Sandi Ridge *Hm. 530-824-6007, Email shadyridgealpacas@dm-tech.com*

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